

JA STOCK MARKET CHALLENGE

PRESENTED BY



BUILDING FINANCIAL FUTURES TOGETHER

Empowering minds.
Building skills.
Investing in tomorrow.

Join us in supporting local high school students and adults in this exciting, high-energy event! The **JA Stock Market Challenge** gives students the chance to learn essential financial skills by trading in a simulated stock market. But the excitement doesn't stop there, the evening before, adults will compete in the **Investor Showdown**, a thrilling stock market simulation designed for a team of four adults. With your help, we can provide these students and adults with the tools they need to succeed in today's financial world.

INVESTOR SHOWDOWN (FOR ADULTS)



On October 26th, 2026 adults compete in a stock market simulation to raise funds for Junior Achievement.

STOCK MARKET CHALLENGE (FOR STUDENTS)



On October 27th, 2026, high school students work in teams to apply their financial knowledge and compete for the highest return on investment in a simulated market.



WHERE

Starlight Event Center – 6650 Continental Dr., El Paso, Texas 79925



Empower students
with financial literacy
and real-world skills.



Show your commitment
to education and youth
development.



Provide a unique opportunity
for your company to **engage** in
the Investor Showdown and
support financial education in
our community.

TOGETHER, WE CAN INVEST IN TOMORROW.